



Flagstaff Area
Business Association

P.O. Box 134
Eustis, ME 04936
207-670-0808

January 2010 NEWSLETTER

Happy New Year

Elected Directors

Bruce G. Marcoux, Facilitator, Lions Club, 2012
Sue Fotter, Fotter's Market, 2012
Gene Currie, Boneheads Take-Out, 2011
Hugh Verrier, Birds-In-Flight Art Gallery, 2011
Melody Chase, Tranquillity Lodge, 2010
Richard E. Fotter, Flagstaff Emporium, 2010
Jim Wilson, Cole-Harrison Insurance Agency, 2010

Officers Elected

President, Melody Chase
Vice President, Sue Fotter
Treasurer, Gene Currie
Secretary, Richard E. Fotter

14th Polar Blast 2010 - Special Polar Blast Meeting, Tuesday January, 12th, 7:00pm, Stratton Plaza.

Polar Blast 2010 is a partnership between FABA and The Arnold Trail Snowmobile Club and is sponsored by Miller Lite. Polar Blast ads have been placed in the Maine Snowmobiler newspaper, The Maine Sportsman, Village Soup Winter Guide, WhiteOut, Franklin Country Chamber visitors guide, The Irregular, The Highlander, and on selected websites. Banners, posters and programs are in the works.

Donations for Polar Blast Silent Auction are being accepted. Please call Melody at 207-670-0808 with info on your donation. Please get your donations in early as we will be posting them, along with your business name, on the FABA website for viewing pleasure. All donations must be received by Saturday, Jan. 31, 2010.

Membership Dues are due by 1/31/09

Non paying Members will be deleted from our website in February '10.

Payment plan maybe arranged by calling FABA at 207-670-0808

Website Updates and Success

All new members have been added to our website.

All members please check your listing for any corrections at www.eustismaine.com

Email any corrections to FABA at eustismaine@yahoo.com

In 2009 www.eustismaine.com had 16,000 visits and 60,000 page views. These statistics provide us with information on where our visitors come from and help us to better target future visitors to our area. Updates to the website will be ongoing as time permits. We will first address, information for businesses thinking of joining FABA and provide a place for Community News.

Welcome New Members

Flagstaff Emporium, Richard E. Fotter

Bruce G. Marcoux, Facilitator, Lions Club

Sugarloaf Area Real Estate, Stan Tingley

Eustis Village Chalet, Jim and Cynthia Allen

Eustis Eustore Self Storage, Jeff Hinman

Jeff's Furniture Restoration, Jeff Hinman

Franklin Somerset Federal Credit Union, Nancy R. Merrill

FABA Monthly Meeting

Are scheduled for the last Tuesday of each month. Our next monthly meet is on Tuesday January 26, 7:00pm at Tranquillity Lodge. All Members are encouraged to attend.

Pictures

Pictures of snowmobiling, Polar Blast and winter scenery are needed for our website and future advertising. Please email pictures to FABA at eustismaine@yahoo.com or provide us a CD with images.

Web Tips

Make sure you refresh your internet browser to view all page updates.

Please forward any website ideas and information to FABA at eustismaine@yahoo.com We welcome your ideas. All website updates must be emailed to FABA and we will in turn provide information to our webmaster.

Many new and exciting things are planned for FABA this year. Come to our meeting on February 23, 2010 for a rap-up of Polar Blast 2010 and find out more about what FABA can do for you.



P.O. Box 134
Eustis, ME 04936
207-670-0808

February 2010 **NEWSLETTER**

Please pray to the Snow Gods!!!!!!

14th Polar Blast 2010 – Polar Blast 2010 meets 2 major goals

The 14th annual Polar Blast in the Villages of Eustis and Stratton gave visitor and locals, activities to enjoy, participate in and celebrate. It provided an opportunity for The Flagstaff Area Business Association and The Arnold Trail Snowmobile Club to generate funds. These funds will be used to further FABA's commitment to promote economic and cultural development of the Flagstaff-Eustis Area and help to maintain and groom the snowmobile trails in the Northwestern Mountains of Maine.

Thanks go out to the many individuals and businesses for donations and helping hands. A special Thank You goes out to Miller Lite, TransCanada, The Maine State Lottery and Polar Soda. For a list of events and winners please visit our Community News and Events section at www.eustismaine.com/latestnews.asp.

A special Thank You goes out to Jimmy Allen and The Arnold Trail Snowmobile Club for the Spectacular FIREWORKS display in the Village of Eustis. Our thanks go out to all who help with this project.

We would like to Thank, The Original Irregular and WSKI-TV 17 for providing up to date information for all our visitors. Thanks for all you do!

We hope all our visitors and locals had a good time!

Polar Blast 2010 is a partnership between FABA and The Arnold Trail Snowmobile Club and is sponsored by Miller Lite. If you have ideas and would like to join us as we plan for Polar Blast 15, please email FABA at eustismaine@yahoo.com One idea that has been mentioned for next year is an ice-fishing tournament. Let's plan ahead! If you have ice-fishing pictures we need them now. Get out there and get those pictures while we still have ice!

Donations for the Polar Blast Silent Auction were up this year and contributed to its great success. A complete list of all donations may be found at on our website under Community News & Activities. FABA and the ATSC would like to thank all donators and bidders.

Website Updates and Success

All new members have been added to our website.

All members please check your listing for any corrections at www.eustismaine.com

Email any corrections to FABA at eustismaine@yahoo.com

Web-site Usage Report: 2063 Visits, 7852 page views, 70% were new visitors, 13% looking for lodging, 8% activities and events, 3% Photo-tours, About-Eustis, Services and Dining. Forty eight percent (48%) of our visitors came from search engines, 39% from other sites and 13% were direct hits. Two thousand (2000) visits were received from 43 states. Maine, MA, NH and NY were the top visitors.

Welcome New Members

Country Charm, Donna Pepin

Mountainside Real Estate, Faron Fahy and Jeff Kennedy

WSKI-TV 17 Sugarloaf, Nadene McLeod

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. To view our new show booth join FABA at its March 30th meeting at 7:00pm, Tranquillity Lodge. All members are encouraged to attend and bring your ideas.

State of Maine Sportsman's Show

The Show will be held in Augusta at the Augusta Civic Center on April 2nd, 3rd & 4th. Come and see your new FABA show booth. If you want us to take your businesses brochures to the show, they must be delivered to Tranquillity Lodge no later than March 30th.

FABA member's brochures are welcome at our display at the Stratton Diner. Go on in and say "Hello".

Pictures

FABA is looking for area pictures of locals or visitors enjoying our area. We are the Friendliest Town in Northwestern Maine. Mountain views, kids on bikes, fishing, your garden, and whatever else represents the area. Pictures of snowmobiling, Polar Blast and winter scenery are needed for our website and future advertising. Please email pictures to FABA at eustismaine@yahoo.com or provide us a CD with images.



Flagstaff Area
Business Association

P.O. Box 134
Eustis, ME 04936
207-670-0808

March 2010 NEWSLETTER

Don't forget The Maine Sportsman's Show in Augusta, April 2nd - 4th at the Civic Center

Welcome New Members

Tea Pond Camps, Al Nielsen

The Flagstaff Hilton Bunkhouse, Anita Hilton Moore

The Original Bigelow Flagstaff Canoe & Kayak Rental, Anita Hilton Moore

Website Updates and Success

All new members have been added to our website.

All members please check your listing for any corrections at www.eustismaine.com

Email any corrections to FABA at eustismaine@yahoo.com

Web-site Usage Report for the last 30 days: 1850 Visits, 7061 page views, 75% were new visitors, 16.5% looking for lodging. Forty eight percent (46%) of our visitors came from search engines, 44% from other sites and 10% were direct hits. We have had visitors from 45 of the 50 States. Canada sent 612 web visitors via 151 cities during the last 8 months, with Halifax, Montreal, Ottawa, Fredericton and St. John being the top 5.

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. At our next regular meeting on Tuesday March 30th, we will have our new show booth on display at 7:00pm, Tranquillity Lodge. Bring your brochures for the Sportsman's Show. All FABA members should be very proud of all the effort that has gone into this project! All members are encouraged to attend and bring your ideas.

We would like to thank all members and friends of FABA who have emailed pictures for this and future projects. Come see if we used your picture.

State of Maine Sportsman's Show

The Show will be held in Augusta at the Augusta Civic Center on April 2nd, 3rd & 4th. Come and see your new FABA show booth. If you want us to take your businesses brochures to the show, they must be delivered to Tranquillity Lodge no later than March 30th.

Pictures

FABA is **still** looking for area pictures of locals or visitors enjoying our area. Mountain views, kids on bikes, fishing, your garden, and whatever else represents the area. Pictures of snowmobiling, Polar Blast and winter scenery are needed for our website and future advertising. Please email pictures to FABA at eustismaine@yahoo.com or provide us a CD with images.

Free Advertising Tips from Richard Fotter

On VisitMaine.com and other [Tech-Share](#) sites. The [Digital Marketing Infrastructure](#) (DMI) is a set of **FREE** online tools designed to give you, our tourism industry partners, ability to manage your data. The DMI allows you to submit and update your Maine [business](#) and [events](#) listing, [specials](#), and [travel packages](#) for **FREE**.

You will also find numerous support services and resources including [advertising information](#), a [staff directory](#), [extensive research](#), [marketing partnership opportunities](#), and other useful information that will help us all better market Maine.

1. Go to www.visitmaine.com
2. Go to the bottom of the visitmaine.com home page and you will see a Tourism Partners link <http://www.visitmaine.com/tourism>.
3. At the bottom of this page you will see a button on the right side to create a profile. Click this button and complete the form with your business information.

If you have questions please contact Richard Fotter at Flagstaff Emporium 207.246.4591 for your tourism packaging tips.

FABA affiliations updates. . . . from Richard E. Fotter

Greater Franklin Alliance <http://greaterfranklinalliance.org> met on 3.11.10 and discussed the GFA Hiking Trail Map project and cooperative advertising. Next meeting is 4.14.10.

Franklin County Economic Development Network . . . The network members met on 3.2.10 to discuss how the network of networks works. The FCEDN will focus on 2 priorities: broadband and education. Next meeting is 4.27.10.

Franklin County Tourism Network . . . a group of people interested in the promotion of tourism in Franklin County meet on 2.25.10. Alison Hagerstrom of the Greater Franklin Development Corporation will now facilitate communication within this network. Next meeting not set.

Maine Tourism Association . . . FABA has contracted for information about our area to be on the 2010 Maine Attractions and Services Map. A total of 100,000 copies are available free at over 500 locations throughout the state.



P.O. Box 134
Eustis, ME 04936
207-670-0808

April 2010 NEWSLETTER



Your New Flagstaff Area Business Association show booth . . .

We would like to thank Breezy Acres for coming to our last meet and viewing the New FABA show booth and the 5 members who brought in your business brochures.

We had great reviews from all of the visitors at the
2010 Maine Sportsman's Show.

Website Updates and Success

Please check out the New and Updated FABA website. All pages will be updated with our new look as time permits. www.eustismaine.com

Web-site Usage Report for the last 30 days: 1173 Visits, 4242 page views, 75% were new visitors (880), 14.% looking for lodging. Forty eight percent (56%) of our visitors came from search engines, 34% from other sites and 10% were direct hits.

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. At our next regular meeting on Tuesday April 27th, we will take a look our updated website at 7:00pm, Tranquillity Lodge.

Family Fun Days 2010 - June 25th, 26th and 27th

At next Tuesday's night FABA meeting we will be discussing the 2010 Family Fun Days. The theme for the parade this year is "God Bless America". All business and organizations are urged to enter a float. Extra points will be awarded for floats that have music. Please attend this meeting and help us make Family Fun Days 2010 the Best yet.

Pictures

FABA is **still** looking for area pictures of locals or visitors enjoying our area. Fall mountain views, kids on skies, other winter activities, The Haunted Hay ride, your garden, and whatever else represents the area. Pictures of snowmobiling, Polar Blast and winter scenery are needed for our website and future advertising. Please email pictures to FABA at eustismaine@yahoo.com or provide us a CD with images.

Free Advertising Tips from Richard Fotter

Have you done this for your business?

On VisitMaine.com and other [Tech-Share](#) sites. The [Digital Marketing Infrastructure](#) (DMI) is a set of **FREE** online tools designed to give you, our tourism industry partners, ability to manage your data. The DMI allows you to submit and update your Maine [business](#) and [events](#) listing, [specials](#), and [travel packages](#) for **FREE**.

You will also find numerous support services and resources including [advertising information](#), a [staff directory](#), [extensive research](#), [marketing partnership opportunities](#), and other useful information that will help us all better market Maine.

1. Go to www.visitmaine.com
2. Go to the bottom of the visitmaine.com home page and you will see a Tourism Partners link <http://www.visitmaine.com/tourism>.
3. At the bottom of this page you will see a button on the right side to create a profile. Click this button and complete the form with your business information.

If you have questions please contact Richard Fotter at Flagstaff Emporium 207.246.4591 for your tourism packaging tips.



Flagstaff Area
Business Association

P.O. Box 134
Eustis, ME 04936
207-670-0808

May - June 2010 NEWSLETTER

Welcome New Members

Brackett's Pumping & Portable Toilet Service, Barry Brackett

Website Updates and Success

Please check out the New and Updated FABA website. All pages will be updated with our new look as time permits. www.eustismaine.com

Web-site Usage Report for the last 12 months: 16,000 Visits, 60,200 page views, 73% were new visitors (11,500), 13% looking for lodging (7,700).

Web-site Usage Report for the last 30 days: 1197 Visits, 4622 page views, 73% were new visitors (875), 10% were looking for Activities and Events in our area.

Pictures

During the last month FABA had 115 people look at our Photo Album. These pages are very out of date. We have asked for pictures in past newsletters and have received NONE! It would be nice if you could help us! Please HELP!

FABA is **still** looking for area pictures of locals or visitors enjoying our area. Fall mountain views, kids on skies, other winter activities, The Haunted Hay ride, your garden, and whatever else represents the area. Pictures of snowmobiling, Polar Blast and winter scenery are needed for our website and future advertising. Please email pictures to FABA at eustismaine@yahoo.com or provide us a CD with images.

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. At our next regular meeting on Tuesday June 29th, we hope to have a Family Fun Days report and list of other summer plans.

Maine Tourism Association Advertising Update . . .

3000 FABA rack-cards were delivered to the MTA and are now available at the Kittery, Fryeburg, Yarmouth and Hamden South, Information Welcome Centers . 100,000 Activities and Events Maps with FABA's information have been delivered to 500 locations in 59 Maine towns.



www.eustismaine.com

Sponsors for 2010

Cathedral Pines Campground

Fireworks

\$6,000.00

TransCanada

\$1,500.00

For Bounces & Slides

FREE for all kids!

Kyes Insurance Co.

\$50.00

Franklin Savings Bank

\$100.00

Spillover Motel

\$25.00

Horace Mann Insurance

\$25.00

Stratton Eustis Senior

Citizens

\$25.00

Meg & Gene Kelley

\$200.00

Reed & Reed, Inc.

\$100.00

Camden National Bank

\$100.00

Family Fun Days 2010 - June 25th, 26th and 27th

On the left you will see the New Family Fun Days Logo, to be used each year. Featuring our bear family heading to the parade.

Flagstaff Area Business Association is pleased to join with **Kentucky Fried Chicken of Farmington** as they continue their cancer fundraising. We are putting together a raffle and will be selling tickets on Friday and Saturday during **Family Fun Days, in the Village of Stratton, ME.**

Raffle items may still be donated by calling 207-670-0808.

Please join the **KFC Crew** and **FABA** on Friday, June 25.

Come dance with the KFC Chickens to the tunes provided by

DJ Greg Powers. **Tristan Bates** will ride his unicycle and jugglers will entertain you.

The theme for the parade this year is "**God Bless America**". All business and organizations are urged to enter a float. Extra points will be awarded for floats that have music.

Grand Marshalls for the parade will be Merrill Gatchell, Anna Smart and Sam Flick, all former Boy Scouts or Leaders. 2010 is the 100 Anniversary of the Boy Scouts of America.

A challenge has been made by the Stratton/Eustis Lions Club for other clubs and organizations to participate in our parade. A Special Challenge Trophy will be awarded. Will your Club or Organization bring home the Gold? Please have your float ready to go at 10:30. Two Judges will be reviewing floats and cars as they are staged.

Activities at - Pepin's Field

Antique & Classic Auto Show, Kathy's Karaoke

ATV Club's Strawberry Shortcake - Bounces & Slides -

FREE for all kids! - Family Games - Lion's Club Famous BBQ

Wayfarers Club - Pig Roast

5:00 pm 'til it's gone, Community Building, Stratton.

Pre-Fireworks Cookie Contest is back!

Registration Form available online at www.eustismaine.com

Registration at 6:30 pm - Plaque for Best Cookie

Flagstaff Area ATV Club
\$100.00

Valley Gas & Oil
\$50.00

J. L. Brochu, Inc.
\$250.00

Eustis Ridge Lodging
\$50.00

Stratton Lumber
\$150.00

The Original Irregular
\$25.00

Boneheads Take-Out
Brownies for KFC Dinner
\$60.00

Pepsi Bottling Co.
Banners

**Would you like to add
your business to this list?**

Thank You!
To all who have helped with
Family Fun Days
2010

Enter your best homemade cookies . . . entry is FREE.
Come early and sample the area's best homemade cookies!

FIREWORKS

9:00pm Saturday, June 26th

Pepin's Field Brought to you by:
The Cathedral Pines Campground

Sunday, June 27th

8th Grade Pancake Breakfast

18 Hole Golf Tournament

@ Moose Meadows

10:00 am Tee Time

Pre-Tournament Registration forms available at
The Stratton Plaza Hotel
Registration Form available online at www.eustismaine.com

Registration at 9:30 am
Moose Meadows Golf Club is located on Rt. 16 in Stratton
BBQ & Awards at The Stratton Plaza Hotel
following the tournament
Entry Fee \$30.00 /person (Includes BBQ)
Limit 4 per team.
Trophies for Lowest Score, Lowest Team Score and
Nearest to the Pin

**Maine State Representatives,
Thomas B. Saviello and Jarrod S. Crockett**
are teaming up in a two man canoe and are challenging all others
to join them for the Family Fun Days Canoe & Kayak Sprint Race
on Sunday June 27th.
Will you or your team beat our Politicians?

**Volunteers are needed for all events.
Please call FABA at 207-670-0808.**

When you see Carl Hill, please thank him for putting up our Flags Over Flagstaff!
Thanks for volunteering.

Family Fun Days Program Advertising

Only 18 spaces are available.

The deadline for ads is Tuesday June 15th.

Cost of all ads is \$25.00.

Please call FABA at 207-670-0808 to reserve your space.

Below is a sample ad:

<p>Fotter's Market <i>A SHURFINE food store.</i> Quick Lunch, Beer and Wine Main St., Stratton, 246-2401</p>

Free Advertising Tips from Richard Fotter

Have you done this for your business?

On VisitMaine.com and other [Tech-Share](#) sites. The [Digital Marketing Infrastructure](#) (DMI) is a set of **FREE** online tools designed to give you, our tourism industry partners, ability to manage your data. The DMI allows you to submit and update your Maine [business](#) and [events](#) listing, [specials](#), and [travel packages](#) for **FREE**.

You will also find numerous support services and resources including [advertising information](#), a [staff directory](#), [extensive research](#), [marketing partnership opportunities](#), and other useful information that will help us all better market Maine.

1. Go to www.visitmaine.com
2. Go to the bottom of the visitmaine.com home page and you will see a Tourism Partners link <http://www.visitmaine.com/tourism>.
3. At the bottom of this page you will see a button on the right side to create a profile. Click this button and complete the form with your business information.

If you have questions please contact Richard Fotter at Flagstaff Emporium 207.246.4591 for your tourism packaging tips.

Volunteers are needed for all FFD's events.
Please call FABA at 207-670-0808.



Flagstaff Area
Business Association

P.O. Box 134
Eustis, ME 04936
207-670-0808

July 2010 NEWSLETTER

Welcome New Members

Jordan Lumber Co., Inc

Does Anyone Ever Read This? We keep asking for pictures (We need them so we can finish our booth for the Snowmobile Show). We are looking for Fall Foliage, Haunted Hayride, and hunting pictures. If you have a picture that you think represents our area, Please email them to us at eustismaine@yahoo.com. Our graphic designer in Rangeley needs these ASAP so we can place the order. **Help, Help, Help!!!!!!!!!!!!**

Website Success . . .

Web-site Usage Report for the last 30 days: 1441 Visits, 5349 page views, 82% were new visitors (1178). **Total visits were up 19% for the last month.**

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. At our next regular meeting on Tuesday July 27th, Tranquillity Lodge at 7:00pm. Refreshments Served.

FAMILY FUN . . . Thank You, to everyone for joining the Eustis/Stratton Family. The 2010 Family Fund Days Celebration was a Great Success. The Flagstaff Area Business Association could not have done the event without the help of our community/family.

It takes many volunteer hours to plan a great event. Our four officers spent many such hours bringing the event to The Village of Stratton. Thank You Melody Chase, Sue Fotter, Gene Currie and Richard Fotter for a wonderful event.

What a spectacular fireworks display donated by the "Stratton Eustis Development Corporation" - CATHEDRAL PINES CAMPGROUND! Thank you! Thanks Scott Ellis for making the patriotic music available. It made our "God Bless America" theme even more special. Hope you all enjoyed.

How many times did all of the kids and some adults run through the maze or bounce house? With-out the support of TransCanada this would not have been possible. Thank You, TransCanada! All kids, young and old, enjoyed this FREE activity.


Other sponsors of Family Funs Days are: Fotter's Market and Hardware, Franklin Savings Bank, Valley Gas & Oil, J.L. Brochu, Inc., Stratton Lumber, The Original Irregular, Wayfarers

Club of Maine, Theriault Timber Harvesting, The Kelley's (Barnard Pond Camps), Jordan Lumber Company, The Stratton Senior Citizens, Flagstaff ATV Club, Camden National Bank, Kyes Insurance, Spillover Motel, Horace Mann Insurance, Reed & Reed Inc., Eustis Ridge Lodging, Boneheads Take-out and Pepsi Bottling, Inc.

Special helping hands were: Jane Wilkinson, Jarrod Crockett, Tom Saviello, Aaron Tourtelotte and the Kentucky Fried Chicken Crew, Fred Thurston, Brandy Brougham, Sid Shane, Wendy Wyman, Vern Mitchell, Walter Hurley, Jeff Brickley, Laura Dunham, Greg Powers, Kathy Mathews (Kathy's Karaoke), Scott Spatcher, Hugh Verrier, Donna and Claude Pepin, Franklin County Sheriff Department, Robert Gray and all the Parade Judges, Eustis Fire Department, JL Brochu, Inc., Stratton Lumber, Melody Chase's Family from MA, The Original Irregular, WSKI-TV and Boy Scout Troop 525. Thank You, for all the volunteers behind the scenes who helped make this event possible. All your hard work is appreciated.

This year we also celebrated the 100th Anniversary of the Boy Scouts of America. We would like to thank our Parade Grand Marshalls: Anna Smart, Merrill Gatchell, Guy Woods and Sam Flick for the many hours they have volunteered for Scouting.

Next year's event theme will be "Mardi Gras". Let's make next year's parade even bigger than our 45 entrants this year.

 <p>As a member of FABA and a corporate citizen of our area, TransCanada has asked all to consider this request. FABA has taken no stand on this issue but many members have.</p>	<p>Want to see the environmental and economic benefits of wind power continue? Call the people below. Tell them how minimal the environmental impacts are and how important the Kibby Expansion is to Eustis-Stratton, Franklin County, and the State of Maine.</p> <p>Governor Baldacci - 207-287-3531, Catherine Carroll, LURC - 207-287-4930, Rep. Jarrod Crockett - 207-875-5075 and Rep. Tom Saviello - 207-645-3420</p>
--	---

FABA's Advertising Update . . .

We have an ad scheduled for the Discover Maine Magazine, Sept '10 Edition. It will be placed in 350 locations, along with 5 visitor centers. Twelve thousand copies will be printed. FABA will also advertise with The Irregular "Maine Fall Mountain Guide, which will also be available at Maine's Tourist Centers.

Free Advertising Tips from Richard Fotter

Have you done this for your business? On VisitMaine.com and other [Tech-Share](#) sites. The [Digital Marketing Infrastructure](#) (DMI) is a set of **FREE** online tools designed to give you, our tourism industry partners, ability to manage your data. The DMI allows you to submit and update your Maine [business](#) and [events](#) listing, [specials](#), and [travel packages](#) for **FREE**.

If you have questions please contact Richard Fotter at Flagstaff Emporium 207.246.4591 for your tourism packaging tips.



Flagstaff Area
Business Association

P.O. Box 134
Eustis, ME 04936
207-670-0808

Aug. - Sept. 2010 **NEWSLETTER**

Welcome New Member

Wild Wings Guide Service

You do read this! Thanks for the phone calls and a few pictures. We are still looking for Fall Foliage, Haunted Hayride, and hunting pictures. If you have a picture that you think represents our area, Please email them to us at eustismaine@yahoo.com.

Website Success . . .

Web-site Usage Report for the last 30 days: 1514 Visits, 5944 page views, 77% were new visitors (1164). Ten percent of our visitors were looking for lodging information, 5% were looking for information on the Town of Eustis and 3% were checking out our list of successful hunters. Have you checked out the eustismaine.com Hunting Pages? It has a new fresh look and is all updated. Thanks Mary Morris and Richard Fotter.

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. Our next regular meeting on Tuesday Sept. 28th, Tranquillity Lodge at 7:00pm. Refreshments Served.

FABA's Advertising Update . . .

Ads have been placed in the September issue of the Maine Snowmobiler and the Maine Snowmobile Guide. Have you seen our ad in the Irregular's Fall Guide? FABA and the ATSC will be attending the MSA Snowmobile show in Augusta on Oct. 1st, 2nd and 3rd. Debbie Plouffe, our representative at the show has been reminding members to get information on your business to her at Camden National Bank or drop them by Tranquillity Lodge by Sept 29th. We will accept any promotional items your business may have.

We have FABA Brochures and business cards available. If you need more for your business please call FABA at 207-670-0808 or email us at eustismaine@yahoo.com.

The Family Fun Days committee would like to add the Stratton-Eustis Lions Club to its list of sponsors. Thanks to all who made Family Fun Days the best yet!

Polar Blast 2011

FABA and the ATSC have lost their sponsor (Miller Lite) for the 2011 Polar Blast. Please help

us find a new sponsor. If you have suggestions please email them to eustismaine@yahoo.com or call 207-670-0808.

Fall Pie Contest

Fall Pie Contest, KFC dinner and Cancer Fundraising Raffle, event is in the planning stages. A plaque will be awarded for the Best Pie and certificates and ribbons will be given for 2nd and 3rd place. An update of the event will be presented at our next meeting on Tuesday Sept. 28th. Please come and bring your ideas! Volunteers are welcome to help with these events.

Scarecrow Contest

Start thinking now of your best Scarecrow creation. The Scarecrows will be displayed prior to and at the Fall Pie contest and KFC dinner. A plaque will be awarded for the Best Scarecrow and certificates and ribbons will be given for 2nd and 3rd place. Judging will be done by the public during the dinner. Bring all your friends to vote for your scarecrow. Don't forget the PTC Haunted Hay ride on Oct. 16th and the Lions Club Halloween Party.

Membership Drive Starts in October

Do you know of any businesses that are not members of FABA that we should send an application and information? Let's see if we can reach a total membership of 75. Reply to FABA at 207-670-0808 or email us at eustismaine@yahoo.com.

Save the Date for the launch of the Franklin County Tourism Network October 21st, 4:00pm - 6:00pm, Sugarloaf Outdoor Center, Carrabassett Valley, Maine - invitation to follow. FCTN Mission Statement: The purpose of the Franklin County Tourism Network is to create opportunities for business growth and product development, focusing on Franklin County's four season destination offerings. Richard Fotter is a member of the FCTN and represents FABA. Projects include the revitalization and reprinting of the Heritage Loop Map and Customer Service Training. See the enclosed flyer.

State Resources Available for Economic and Community Development

Representatives from our community are invited to attend a special opportunity to meet Brian Hodges, Deputy Commissioner of DECD on Wednesday, September 29, from 7:30 - 8:30 a.m. in the Bass Conference Room at Franklin Memorial Hospital. Please see the enclosed flyer for registration information. Brian will give a lively and enlightening presentation about the resources available to help businesses grow and thrive in Maine. He also will discuss some of the innovative changes to the structure that provide these services.

Attached is a flyer for the **Interpretive Skills Training "Customer Service Training (Advanced)"** that will be offered by the Franklin County Tourism Network & the Franklin County Community College Network.



P.O. Box 134
Eustis, ME 04936
207-670-0808

Oct. 2010 NEWSLETTER

MSA Snowmobile Show a success . . .

FABA and the ATSC attend the MSA Snowmobile show in Augusta on Oct. 1st, 2nd and 3rd. Debbie and Joe Plouffe represented our organizations very well and we appreciate their effort to promote our area. Winners of the ATSC Raffle are the John Look family and the Mike Ghilardi family. Raffle entrees came from 45 Maine towns and 4 Massachusetts towns.

Membership Drive Starts in October . . .

Do you know of any businesses that are not members of FABA that we should send an application and information? Let's see if we can reach a total membership of 75. Reply to FABA at 207-670-0808 or email us at eustismaine@yahoo.com.

Website Success . . .

Web-site Usage Report for the last 30 days: 1300 Visits, 5167 page views, 77% were new visitors (997). Nine percent of our visitors were looking for lodging information and 6% were checking out our list of successful hunter. Visitors peak on Tuesdays of each week looking for lodging, hunting, About Eustis and Outdoor Activities. **FABA's top 2 most popular "meta keywords" are "Eustis maine" and "Stratton maine". Do you have them listed in your websites keywords?**

FABA Monthly Meetings . . .

Our Membership Drive meeting will be held on Tuesday Oct. 19th, Tranquillity Lodge at 7:00pm. Refreshments Served.

FABA's Advertising Update . . .

We have FABA Brochures and business cards available. If you need more for your business please call FABA at 207-670-0808 or email us at eustismaine@yahoo.com. Ads have been placed in the Irregular's Mountain Snowmobiling Guide and the WhiteOut Winter Guide.

Save the Date for the launch of the Franklin County Tourism Network . . . October 21st, 4:00pm - 6:00pm, Sugarloaf Outdoor Center, Carrabassett Valley, Maine - invitation to follow. FCTN Mission Statement: The purpose of the Franklin County Tourism Network is to create opportunities for business growth and product development, focusing on Franklin County's four season destination offerings. Richard Fotter is a member of the FCTN and represents FABA.



Scarecrow Contest

Setup - Sunday Oct. 24, 1:00 – 4:00

Pumpkin Decorating Contest

Favorite Pie Contest

Crafters

Cancer Raffle

KFC Dinner 5:00 – 7:00

1st ANNUAL FALL HARVEST FESTIVAL

Friday, October 29th

Community Building – Stratton

Brought to you by the - **Flagstaff Area Business Association**

For more info: **207-670-0808** – www.eustismaine.com

Scarecrow Contest - Setup Sunday 10/24
1:00 - 4:00

Pumpkin Decorating Contest - Enter 10/29
1:00 - 4:00

Favorite Pie Contest - 9" disposable pan,
Enter 10/29 1:00 - 2:00

Receive 1 FREE KFC Dinner,
Craft Table - FREE - Bring your own table.
Setup 1:00 - 4:00

Scarecrow Contest

Start thinking now of your best Scarecrow creation. The Scarecrows will be displayed prior to and at the KFC dinner. A plaque will be awarded for the Best Scarecrow and certificates and ribbons will be given for 2nd and 3rd place.

Vote for your favorite Scarecrow

Thursday Oct. 28th from 9:00 - 2:00

at Camden National Bank

Friday Oct. 29th from 9:00 - 4:00

at Camden National Bank

Friday Oct. 29 from 1:00 - 4:00

at the Community Building

Winners of all contests will be announced at the KFC Dinner.

Purchase your KFC Tickets at

Fotter's Market before Oct. 24th

Kids Meals \$5.00 - Adults \$10.00

Pumpkin Decorating Contest

To be held on Friday, Oct. 29th. A plaque will be awarded for the Best Child's Decorated Pumpkin, Best Adult's Decorated Pumpkin and certificates and ribbons will be given for 2nd and 3rd place. Judging will be done by the public during the dinner. Bring all your friends to vote for your Decorated Pumpkin.

Fall Pie Contest

Fall Pie Contest, KFC dinner and Cancer Fundraising Raffle will be held on Friday, October 29th. A plaque will be awarded for the Best Pie and certificates and ribbons will be given for 2nd and 3rd place.



P.O. Box 134
Eustis, ME 04936
207-670-0808

Nov. 2010 NEWSLETTER

Annual Dinner Reservations and Election of Directors. . .

Please join your fellow FABA Business Owners for dinner and our annual meeting on Monday, December 6th at The Looney Moose Café. Social Time is from 6:30 - 7:00 pm, dinner will be served at 7:00 pm. Nadene McCleod, Snowfields Productions . . . WSKI-TV17 will join us as our guest speaker.

Fall Harvest Festival . . .

Thank You, to everyone for supporting our 1st annual fall festival. The 2010 Fall Harvest Festival was a Great Success. The Flagstaff Area Business Association could not have done the event without the help of our communities.

It takes many volunteer hours to plan a great event. Our officers and Directors spent many such hours bringing the event to The Village of Stratton. Thank You Melody Chase, Sue Fotter, Gene Currie, Richard Fotter, Hugh Verrier and Bruce Marcoux for a wonderful event.

Donations for our Cancer Raffle were from: Fotter's Market and Hardware, Pines Market, Trails End Restaurant, Tranten's , Carrabassett Coffee and Boneheads Take-Out.

Special helping hands were: Claire Gagne, Millie Howard, Students at the Stratton Elementary School, Marcia Brazell and Ruthanne Smith. Thank You, to all the volunteers behind the scenes who helped make this event possible. All your hard work is appreciated.



Douglas Gould
First Place
Pumpkin Carving Contest



"Scary" 1st Place Scarecrow
Dale Varnum
Duncan Grant
Jade Whiting



June Parsons
First Place
Custard Pie



So Good!

Website Success . . .

Web-site Usage Report for the last 30 days: 1317 Visits, 5837 page views, 69% were new visitors (910). Nine Percent were checking out our list of successful hunter 6% of our visitors were looking for lodging. Fifty percent of our Search Engine hits were generated at google.com. FABAs top 2 most popular "meta keywords" are "Eustis maine" and "Stratton maine". Do you have them listed in your websites keywords?

Add a Maine Getaways Package For Your Business . . .

The holiday shopping season is quickly approaching and the Maine Office of Tourism has launched an advertising campaign that will run in November and December with the theme of "Maine Made Getaways."

This is a great opportunity for you to put together a Maine Getaways package promoting Maine Made products or your local holiday festival. As always, **the package listing is FREE!**

If you have any questions, please contact me at (207) 246-4591 or rfotter@roadrunner.com

FABA Monthly Meetings . . .

Our First 2011 Polar Blast meeting will be held on Tuesday Nov. 30th, Tranquillity Lodge at 7:00pm. Refreshments Served. Please come and bring your ideas. Central Distributors, Inc. is our new sponsor for this event. Thank You Jeff Brickley, owner of The Stratton Plaza, for your hard work!



Rest in peace our friend! We're going to miss you! Cappy Campbell,
President of The Arnold Trail Snowmobile Club



Flagstaff Area
Business Association

P.O. Box 134
Eustis, ME 04936
207-670-0808

Dec. 2010

NEWSLETTER

Annual Dinner

Our annual meeting was held on Monday, December 6th at The Looney Moose Café. Nadene McLeod, from Snowfields Productions . . . WSKI-TV17 joined us as our guest speaker. The dinner was delicious, Thank You Stephanie and staff! The ballots have been counted and the following were elected as FABA Directors for 2011. Melody Chase, Nadene McLeod and Richard Fotter.

Polar Blast 2011 . . . New Event - Yard Sale/Bake Sale

New for Polar Blast 2011 will be a Polar Bear Yard Sale and Bake Sale on Saturday Feb. 5th from 11:00am to 4:00 pm. This event is open to individuals, clubs, businesses, etc. Call Melody Chase at 207-670-0808 for more information.

Has your business been part of Polar Blast? Do you have a favorite chili or chowder/stew? Enter our contest. You can't win if you don't enter. Do you sing? Come enter the Karaoke Contest and be entertained. Has your business made a Crazy Cardboard Sled? It's a great time to get involved in the festivities. Warm up at the bonfire the Village of Eustis. Thanks to the Allen Family. Did you miss the FIREWORKS last year? Join the Arnold Trail Snowmobile Club and see the skies light up! Thank You ATSC! Do you have your snowmobile all tuned up and ready for the Radar Run on Pumpkin Pond. Don't forget the great hot dogs by the Lions Club. Have you got your FABA Super Raffle ticket? You can win \$500. Tickets will be available soon at Trails End. Are you good at cribbage or pool? Join us Thursday night Feb. 3th at The Stratton Plaza and show us your skills. Don't forget to bid on the Great Polar Auction. Proceeds benefit FABA and ATSC. Are you hungry? Join the ATSC volunteers at the spaghetti dinner. Proceeds go to the ATSC groomer fund. Breakfast anyone? Our local kids serve a great breakfast on Saturday. How much do you know about Eustis/ Stratton and the Flagstaff Area? Test your trivia skills at the Dead River Area Historical Society open house on Saturday. Where is Diamond Corner?

We don't have Grizzly Bears but we do have our Polar Bear!

Annual Dues are due by Jan. 1st, 2011 We will be updating our website and printing new Directories in January. Please don't miss this deadline. Payment plans are available.

Website Success . . .

Web-site Usage Report for the last 30 days: 1274 Visits, 5915 page views, 64% were new visitors (809). Twenty One Percent were checking out our list of successful hunter 5% of our visitors were looking for lodging. Fifty percent of our Search Engine hits were generated at google.com. Seven Hundred visitors were looking for winter activities and lodging.

2010 in Review . . .

FABA welcomed 19 New Members in 2010., A special Thank You goes out to Jimmy Allen and The Arnold Trail Snowmobile Club for the Spectacular FIREWORKS display in the Village of Eustis., Donations for the Polar Blast Silent Auction were up in 2010 and contributed to its great success., We attended The State of Maine Sportsman's Show held in Augusta at the Augusta Civic Center on April 2nd, 3rd & 4th., Maine Tourism Association Advertising Update . . . 3000 FABA rack-cards were delivered to the MTA and are now available at the Kittery, Fryeburg, Yarmouth and Hamden South, Information Welcome Centers . 100,000 Activities and Events Maps with FABA's information were delivered to 500 locations in 59 Maine towns., The 2010 Family Fund Days Celebration was a Great Success., Ads were placed in the September issue of the Maine Snowmobiler and the Maine Snowmobile Guide., Did you see our ad in the Irregular's Fall Guide?, FABA and the ATSC attended the MSA Snowmobile show in Augusta on Oct. 1st, 2nd and 3rd., Thank You, to everyone for supporting our 1st annual fall festival. The 2010 Fall Harvest Festival was a Great Success.

Add a Maine Getaways Package For Your Business . . .

The holiday shopping season is quickly approaching and the Maine Office of Tourism has launched an advertising campaign that will run in November and December with the theme of "Maine Made Getaways."

This is a great opportunity for you to put together a Maine Getaways package promoting Maine Made products or your local holiday festival. As always, **the package listing is FREE!**

If you have any questions, please contact me at (207) 246-4591 or rfotter@roadrunner.com

FABA Monthly Meetings . . .

Our next 2011 Polar Blast meetings will be held on Tuesday Jan. 11th., and Tuesday Jan. 25th, Tranquillity Lodge at 7:00pm. Refreshments Served. Please come and bring your ideas. Central Distributors, Inc. is our new sponsor for this event.

**We would like to wish our members and friends a
Merry Christmas and a Happy New Year!**

